



Item# OSW-1122 4-Color Process Shelf Talker - 4.625" x 3" Oval Overall Die-Cut Dimensions 4.625" x 8.5"

Cut Margin; Represents area in which all copy should be placed.
Cut Line/Die Line; Represents the edge of the product.
Bleed Line; Represents how far the image or color should go beyond the cut/die line.